

INVITATION

Dear Ladies and Gentleman,

„Social Market Economy“ – Is Germany's Unique Model Also Suitable For Croatia?

That is the title of the lecture and panel debate with **Matthias Schäfer**, Head of Team “Economic Policy” of the Konrad-Adenauer-Stiftung. The Institute of Social Science Ivo Pilar and the regional office of Konrad-Adenauer-Stiftung in Zagreb jointly organized this event and invite you cordially. It will be held on **Tuesday, April 17th 2012, 18.00 h**, in the **Ivo Pilar Institute, Conference Hall 1st floor, Marulićev trg 19/1**, 10000 Zagreb.

The growing interactions of the world economies – one of the main features of globalization – is increasingly alarming, since the aftermath of the financial crises of 2007 to 2009. More and more countries notice that Germany has an interesting alternative due to its distinctive balance between the idea of free and competitive markets combined with social systems and justice. Furthermore, the current employment policy, without strong increase of unemployment rates and despite financial crisis, illustrates the potential benefits of the social market economy as a model. Precondition for fulfilling the objectives within the ‘Social Market Economy’ are a strong government and a distinct economic framework. However, globalization is putting limits on domestic effectiveness of national policy decisions. On the other hand, the model also allows flexible adjustments to new challenges and changes. In its actual progression there had been developed some extensions: we take into consideration a so-called threefold sustainability approach – economy, ecology and demography. That triad fits perfectly into historical idea of the ‘Social Market Economy’ and is a pretty good guideline for the future challenges in a globalized world.

Discussants:	Dr. Sc. Željko Ivanković , Magazin Banka, Zagreb Hrvoje Glavač , Prof., University of Applied Sciences VERN, Zagreb
Moderator:	Dr. sc. Drago Čengić , Ivo Pilar Institute
Working Language:	English

The lecturer **Matthias Schäfer**, born in 1968, studied Law and Business Administration at the Universities of Tübingen (Germany) and Grenoble (France), prior to joining the Konrad-Adenauer-Foundation in March 2003, Matthias Schäfer worked at the ministries of finance of the state of Berlin and Baden-Württemberg in the department of budget control and taxation. Before, he was junior consultant at Public Sector of Kienbaum Consulting in Düsseldorf (Germany) and junior auditor at Coopers & Lybrand in Frankfurt (Germany).

We are looking forward to your participation and we hope that you will join us for the small reception concluding the event at the Institute's premises.

Best regards

Dr. sc. Vlado Šakić
Institute Ivo Pilar

Reinhard Wessel
Director Konrad-Adenauer-Foundation Zagreb

P.S: Please confirm your participation via fax-form or Email: info.zagreb@kas.de until
16.th April 2012