

# About the Authors

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**Zlatko HODAK** has held the position of chairman of the board of Narodne novine, a joint-stock company from Zagreb, since August 2017. He has thirty-four years of work experience in economics, with twenty-nine years in managerial positions. He has carried out the following activities in his career: management of a joint stock company, creation of a business and society development policy and work on development projects. He is a PhD in the field of economics and has the status of senior lecturer at business colleges in Croatia. He is author of over twenty professional and scientific papers in the field of management, marketing and finance. He has participated and lectured in a dozen professional-scientific international conferences in the field of entrepreneurship, management and marketing.

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**Ivan MALOČA** was born in 1962 in Knin. In 2017, he obtained a PhD from the Faculty of Economics in Osijek. He has been working in the AV industry since 1990, when he founded Interfilm. He has produced more than thirty feature films, thirty-odd documentaries and TV series and over 100 films for specific purposes. He was winner of the Albert Kapović award, three Grand Golden Arena awards for best festival film and five Golden Gate of Pula Audience awards. Ivan has published a number of papers, and he teaches marketing, management, financing and production of audiovisual works at VERN<sup>1</sup> University, Baltazar University and the Academy of Dramatic Art.

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**Sanda MARJANOVIĆ**, MA, graduated from the University of Zagreb, Faculty of Humanities and Social Sciences with a master's degree in French and German language and literature. She has been permanently employed since 1991 as a teacher at well-known foreign language schools in Zagreb. She has been working as an external associate at VERN<sup>1</sup> University of Applied Sciences since 2008. Sanda has been a lecturer at the University of Applied Health Sciences in Zagreb since 2014 where she teaches undergraduate students of applied health sciences. She has authored many teacher's books, professional papers and work books and is a reviewer and leader of many German language workshops.

**Jadranka MATIĆ** gained a degree in geology at the Faculty of Science at the University of Zagreb in 1984. She was involved in prospecting of bauxite and oil shales until 1998. After 1998, she worked as a civil servant at the state office responsible for environmental protection. She performed tasks related to evaluating environmental reports, which mostly concerned mineral resources, gas pipelines and drilling rigs, marine aquaculture farms, municipal landfills, but also flood control systems, water reservoirs, ferry terminals and other ports, etc. Since 2018, she has been in charge of tasks associated with prospecting and exploitation of hydrocarbons.

**Draga MIHELIC** was born in Biješe Vode, Glina. She became a professor in biology in 1993 and earned her doctoral degree in 2011 at the Faculty of Science at the University of Zagreb. From 1995 to 2007, she worked as a teacher of biology at high schools and elementary schools. She has worked at the Ministry of Environmental Protection as senior expert advisor since 2007. Draga was involved in genetic research throughout high school until she

completed her doctoral dissertation, and she has authored several scientific papers. She also publishes research papers in the field of environmental protection.

**Mario MIKULAN** was born on March 11, 1967 and lives in Varaždin, Croatia. He is married and is blessed with two children. Medical education: School of Medicine, University of Zagreb, Croatia 1986-1991, specialisation in psychiatry, 1994—1998. He has wide experience in personal psychoanalysis, group analysis, gestalt psychotherapy (two postgraduate studies and numerous trainings). He is the director of the clinic Poliklinika Živa, Croatia and is the head of the Department of Psychiatry and Psychotherapy and works as a psychiatrist and psychotherapist. He has a special interest in the field of ecology and the field of personal development — natural, emotional and spiritual.

**Davor MIKULIĆ** was born on May 1<sup>st</sup>, 1972 in Zagreb. In 1994, he graduated from the Faculty of Economics and Business in Zagreb, programme Macroeconomic Analysis. In 2000, he successfully defended his doctoral thesis “Estimation of the Unofficial Economy in Croatia Based on the System of National Accounts” at the Faculty of Economics and Business, University of Zagreb. He has been working at the Institute of Economics in Zagreb since 1994, currently as a senior research fellow in permanent position. His fields of interest are macroeconomic analysis, unofficial economy, input-output analysis and national accounting.

**Geran-Marko MILETIĆ** is a senior research associate at the Institute of Social Sciences Ivo Pilar. He is a sociologist, and his research interests are broadly concerned with the social aspects of spatial transformation. Some of his interests include second homes, housing aspirations, local social relations, neighbourhood social cohesion, community involvement and research methodology. So far, he has participated in twenty research projects and was the PI of a research project focused on the social aspects of the second-home phenomenon in Croatia (UIP 1875 Second Homes and Social Sustainability of Local Communities in Croatia).

**Željko MRNJAVAC** is a full professor at the University of Split, Faculty of Economics, Business and Tourism. He is a member of the EUROFOUND Advisory Committee for labour market change. He held several longer fellowships at universities in Venice, Padua, Vienna, Linz, Erlangen-Nurnberg, as well as at the Institute for Labour Research (IAB) in Nurnberg. He has taken part in a number of projects and publishes in scientific and professional journals in the field of economics of labour market and education, public policy, industrial and regional policy.

**Mirela MÜLLER** is an assistant professor at the University of Osijek at the Faculty of Humanities and Social Sciences. Her areas of scientific interest include distance learning, multimedia didactics, media pedagogy, media semiotics and sociolinguistics, media socialization and culture, philosophy of symbolic forms, prevention of addiction-modern media manipulation, modern technologies in foreign language learning, semantic difference and etiological analysis and European dimension of education. Mirela has professional training in the fields of statistical data processing programs, Geogebra processing and evaluation software, multimedia, didactic design of an e-course, learning through Moodle and the EU's educational policy, the European dimension of education and preventive measures for digital addiction.

**Marko MUSTAPIĆ**, PhD, is a senior research associate at the Institute of Social Sciences Ivo Pilar in Zagreb. His research interests include sports, youth, cultural memory and populism.

Currently, he is a researcher on the (H2020) PROMISE project, (H2020) CHIEF project and substitute member of the COST CA17114 Action Transdisciplinary Solutions to Cross Sectoral Disadvantage in Youth. He is an associate at the Department of Croatian Studies at the University of Zagreb and at the Centre for the Study of Football and its Communities at Manchester Metropolitan University (UK). He is President of the sport section of the Croatian Sociological Association.

**Stana ODAK KRASIĆ** graduated from the Faculty of Political Sciences in Zagreb in 2006 and obtained a master's degree in journalism. She is currently in the last year of her PhD studies at the Faculty of Philosophy in Mostar. Stana has been the head of the Public Relations and Media Studies programme at VERN<sup>1</sup> University of Applied Sciences since December 2013. She is now vice-dean for study programmes at VERN<sup>1</sup>. She also teaches the courses Introduction to Communication, Ethics, Communication and Corporate Social Responsibility and Public Relations in Sport and Tourism. She has participated in many conferences, symposia, round tables and professional trainings.

**Jasmina OVČAR**, master engineer of architecture and urbanism, twenty-five years of experience in architectural design as managing designer as well as building supervisor, manages privately-held businesses. She has worked at the Polytechnic of Međimurje in Čakovec since 2014. Her areas of interest include architecture and urbanism with a view to sustainable development. Jasmina is a senior lecturer course holder for Architecture Construction and Design, Urban Planning and Design, Sustainable Architecture, Technical Documentation and Regulations. Her professional papers are in the field of sustainability of architecture but in the context of the interdisciplinary and multidisciplinary fields of tourism, medicine, geography, economics and ethnology.

**Moreno PAVLIČIĆ** earned a master's degree in business at VERN<sup>1</sup> University of Applied Sciences in 2018. Moreno was awarded best student for 5 years while studying at university. He started working very early as a marketing intern at the Dogma Real Estate Agency and gained some work experience in Dubai in 2018. He was a regional finalist of the Hult Prize 2018. He has been working as a marketing specialist at Admiral Croatia since October 2018.

**Mara PEKEZ**, MA, graduated from the University of Zagreb, Faculty of Humanities and Social Sciences, with a master's degree in German language and literature and linguistics. Since 1993, she has been permanently employed as a teacher at well-known foreign language schools in Zagreb. She is a freelance lecturer of the German language and teaches business German in various international companies as a foreign language teacher. She has been working as an external associate at VERN<sup>1</sup> University of Applied Sciences since 2003. Mara is the author of many teaching materials and articles for the German language, a reviewer as well as leader of many German language workshops.

**Andelka PEKO**, PhD, is a professor with tenure at the Faculty of Education (University of Osijek, Croatia). She has designed novel university programmes containing innovative didactical courses. Andelka previously worked as dean of the Faculty of Education and vice-rector for teaching and students at the University of Osijek, Croatia. As a result of her extensive scientific work, she has published numerous studies, chapters and journal articles about various pedagogical issues. She co-authored textbooks for young learners of the Cro-

atian language. Together with her students, she has published several children's books. She is the editor-in-chief of the journal *Life and School*.

**Benjamin PERASOVIĆ**, PhD, is a scientific advisor at the Institute of Social Sciences Ivo Pilar in Zagreb. He has published widely on youth subcultures, social movements and sociology of sport. He is currently head of the Croatian team on the (H2020) PROMISE project and (H2020) CHIEF project. Benjamin is also an associate at the Faculty of Kinesiology (Zagreb) at the University Department of Croatian Studies (University of Zagreb) and at the Centre for the Study of Football and its Communities at Manchester Metropolitan University (UK).

**Marina PERIĆ KASELJ** (Sinj, 1973) graduated from the Faculty of Humanities and Social Sciences, University of Zagreb, Department of Sociology. She obtained a MSc at the University of Zagreb, Faculty of Political Science, in comparative politics. She earned a PhD from the Faculty of Humanities and Social Sciences, University of Zagreb, Department of Ethnology and Cultural Anthropology. Marina is the author of forty scientific papers, two professional books and twenty research papers and is a reviewer and evaluator of various professional and scientific programs and projects. She has participated in various radio and television programs and has written articles in professional publications, magazines and newspapers with the purpose of popularising science on the topic of immigration.

**Ivan PERKOV** was born in 1989 in Split. He obtained a master's degree in sociology at the Faculty of Humanities and Social Sciences in Zagreb, where he currently attends doctoral studies. He is also studying at the postgraduate study of Organization and Management at the Faculty of Economics. He is engaged in editorial work on the topics of science and higher education at the Croatian university newspaper *Universitas*. Since 2017 he works at the Department of Sociology of Croatian Studies as a teaching assistant in the field of sociology. Areas of his scientific and professional interest are urban sociology, sociology of risk and sociology of education.

**Krasnodar PERŠUN** was born in Zrenjanin Serbia. He has 25 years of experience as a professional news photographer for several Croatian media companies: NCL Media Grupa, Hanza Media Grupa, Adria Media Grupa and the Croatian National Radio and Television station. He has been working as a freelance photographer since 2012. He teaches courses in photo reporting in Croatian and English at VERN' University of Applied Sciences in Zagreb, Croatia. Krasnodar obtained a bachelor's degree in journalism at VERN' University of Applied Sciences and is a student of the specialist graduate study programme in business communication management at VERN'.

**Simona PETEVA** is a PhD student at Sofia University "St. Kliment Ohridski", Faculty of Biology. In 2018, she won the prize PhD Candidate of the Year for Sofia University. Simona has authored seven scientific publications in Balkan and international journals. She speaks several languages, including English, Spanish and Turkish.

**Anton PETRIČEVIĆ**, PhD, assistant professor, was born on May 19<sup>th</sup>, 1984 in Osijek, Croatia. He graduated from the Faculty of Law in Osijek in 2007. In 2013, he earned a master's degree at the Faculty of Law of the Pan-European University "Apeiron" Banja Luka. In 2015, he obtained a doctorate at the same faculty. In 2017, he was elected as assistant professor at the Department of Labor and Social Security Law and Social Work at the Faculty of Law in Osijek, where he currently works. He has participated in domestic and international conferences and is active in scientific research. He speaks English, Italian and Spanish.

**Marko PILIĆ**, mag. forens., was born in 1989 in Split. In 2016, he earned a master's degree in forensic science, specialising in crime scene investigation. On February 1, 2018, he became an employee of the University of Split, Department of Forensic Sciences, where he is working as an assistant at the Department for Security and National Security. His scientific fields of interest include international relations and security; in March 2018, he enrolled in the postgraduate doctoral study International Relations, organized by the University of Zadar and Libertas International University. He is the author / co-author of several papers in the field of criminal law, information technology and security published in recognized international journals.

**Diana PLANTIĆ TADIĆ**, PhD, has worked at VERN<sup>N</sup> University of Applied Sciences for more than 18 years as a marketing and quality management professor, quality manager and auditor. Diana has conducted research projects for members of the VERN<sup>N</sup> Market Research Center, which she founded in 2013 and has been managing it since then. She is currently a board member of the M-Sphere Conference, a member of the Croatian Association for Self-Regulation of Market Communications and the Croatian Quality Managers Society as well as a professional associate at the Croatian Agency for Science and Higher Education.

**Mateja POPOVIĆ** was born in Zagreb and graduated from Baltazar Adam Krčelić high school. She has work experience in the areas of public relations, marketing and production on projects such as the international exhibition Be Croative in Paris, Wines of Croatia in New York, the Jewish Film Festival, the Scientific Picnic, the Adriatic Games, the 2011 ISPA (International Society for Performing Arts) conference in New York — Art of Collaboration, and many others. At the end of 2018, she became a lecturer at Baltazar Polytechnic in the scientific field of social sciences and the field of economics. She was an assistant, and later a lecturer for courses in communication and marketing.

**Željka PRIMORAC**, PhD, is an associate professor at the Faculty of Law at the University of Split and graduated in law at the same Faculty in 2003. She completed a post-graduate course in Maritime Law and Law of the Sea (Faculty of Law, University of Split) and received a master's degree in 2008 (thesis title: "Life Insurance with Specific Regard to Seamen"). Željka earned her doctorate in 2011 (doctoral thesis title: "Maritime Compulsory Insurance") and has been an associate professor since 2017. She is the author and co-author of over thirty scientific papers. Željka is a member of the Croatian Association of Maritime Law, Croatian Transport Law Association and a full member of the Croatian Academy of Legal Science.

**Darija PRŠA** has thirteen years of experience in the field of finances and accounting. She worked for the Croatian Financial Services Supervisory Agency and the Raiffeisen Mandatory and Voluntary Pension Funds Management Company where she held the position of back office manager. She has published a number of scientific and professional papers and actively participated in several international scientific conferences. Darija is a senior lecturer at VERN<sup>N</sup> University of Applied Sciences, Department of Finances, Accounting and Law where she is a course leader for five courses and teaches eight courses. The main focus of her research is in the field of business finances and capital markets.

**Anett RÁCZ** graduated in informatics at the University of Debrecen, Faculty of Informatics and earned her PhD in 2012 in informatics. She works at the University of Debrecen, Faculty of Informatics as an assistant professor. Her main research areas are computational optimi-

zation, virtual reality and decision theory. She has mentored many talented students, and she is participating in two scientific projects concerning smart city topics and talent management in informatics. The projects are co-financed by the Hungarian Government, the European Union and the European Social Fund.

**Marta RAČIĆ** was born in 1960 in Hrvatska Kostajnica. She earned her bachelor's degree in pedagogy at the Faculty of Humanities and Social Sciences at the University of Zagreb in 1986. She continued her studies at the same faculty and obtained a degree in Italian Language and Literature and Ethnology in 1989. Marta defended her doctoral thesis titled "Revitalisation of Molise Croatian Identity" at the Faculty of Humanities and Social Sciences, University of Zagreb, in 2018. She is a member of the Croatian Ethnological Society and Matica Hrvatska (Croatian Heritage Foundation).

**Ana RADOVIĆ KAPOR** (1983) was born in Podgorica. She has a BA in political science from Florida Atlantic University and an MA degree from the University of Bologna. She is currently pursuing a PhD in international relations at Libertas International University and at the University of Zadar. She works at the Department for Bilateral Affairs at the Ministry of Foreign Affairs of Montenegro and as a lecturer at Libertas International University.

**Ozana RAMLJAK** is a writer, Croatist and professor at VERN<sup>U</sup> University of Applied Sciences. She is head of the BA Film, Television and Multimedia study programme and the MA Film and Television Directing and Producing study programme. She received her PhD in humanities from the University of Zagreb. Ozana has published research papers in numerous Croatian and foreign journals and has participated in numerous international and national conferences and several projects. She is also the author of six children books.

**Stanko RIHTAR** is a psychologist and expert advisor at the Institute of Social Sciences Ivo Pilar and lecturer at the Croatian Catholic University in Zagreb. His topics of interest include social and political psychology, public opinion research and methodology of social sciences. Stanko regularly participates in various empirical research projects (over fifty so far, mostly interdisciplinary) and has published more than one hundred papers (scientific papers, book chapters, congress participation abstracts or research reports).

**Majda RUBIĆ** is a senior advisor in the Directorate for Islands at the Ministry of Regional Development and EU Funds. She received a law degree from the University of Split, and she obtained a Master of Science in European Law degree from the University of Zagreb in 2011. She is the author of a book about the Committee of the Regions of the EU and two text books about culture. She has also published various works in the area of law in accordance with EU acts. She is the editor and initiator for the reprint of the encyclopedia titled *Our Islands in the Adriatic* (1952) by Ivo Rubić.

**Lidija RUNKO LUTTENBERGER** was born in Rijeka and is an associate professor in environmental engineering at the School of Polytechnics at the University of Rijeka. She earned her bachelor's, master of science and doctoral degrees at the Faculty of Engineering at the University of Rijeka. She worked in the shipbuilding industry as a design engineer, sales manager and member of the board of directors, as department manager in a municipal utilities company and also as assistant minister in the Ministry of Environment and Nature Protection. Lidija authored the book *Water and Waste Management* as well as more than ninety scientific and professional papers in the field of environmental protection.

**Matea SABLJAK** is a prospective teacher in her final year of studies at the Faculty of Education, University of Osijek, Croatia. She was appointed a student demonstrator for the courses Educational Psychology and Science Teaching Methods II. Matea organised and led a workshop for primary school students during the 10<sup>th</sup> Psychology Week in Osijek. She also assisted with the organisation of the 8<sup>th</sup> International Conference Children and Languages Today, held at the Faculty of Education in Osijek. She is looking forward to working as a primary school teacher while continuing her education in a postgraduate programme.

**Antonio SAMMARTINO** was born in 1961 in Mundimitro, a Croatian village in the Italian province Molise. He is a geodesist who has taken up writing as well as working as an activist for the Molise-Croatian minority community. He is founder and president of the Agostina Piccoli Foundation whose goal is to preserve the Molise-Croatian language and cultural heritage. Antonio is also the editor of the bilingual magazine *Riča živa/Živa riječ* as well as the author or editor of many publications, including the *Dictionary of Molise-Croatian Speech in Mundimitro* and the *Molise-Croatian Language Grammar*. He is a member of the Croatian Writers' Association — Zagreb.

**Mariusz SAMORAJ**, PhD, has been a lecturer at the Faculty of Pedagogy at the University of Warsaw, Department of Aesthetic Education and Culture Studies, since October 1, 1981. He earned a doctorate in humanities and pedagogy after completing a postgraduate program in art. He is also a ceramics instructor and an appointed teacher. His research interests are theory of aesthetic education, art and media education, transmission of cultural heritage, intercultural and regional education, socio-cultural and artistic animation, early education and child art development. He was also a guest lecturer in the Erasmus programme at Kunstudium Linz in Austria in 2011 and 2015.

**Melita SEČAN** completed professional study programs in Čakovec. After receiving her pre-graduate degree, she completed the specialist professional graduate study program Management of Tourism and Sports in 2017. In that same year, she published her first scientific work in *Oeconomicus*, a scientific journal of economics and social sciences, titled "Marketing of Health Tourism in the Function of the Tourist Season Extension". She has been employed since 2018 as an external associate at the Polytechnic of Medimurje in Čakovec at the Department of Tourism and Sports Management.

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**Damir ŠKARO**, PhD, was born on November 2, 1959 in Zagreb. As an athlete, he was part of three Olympic games (Moscow '80, Los Angeles '84, Seoul '88). After his professional athletic career, he devoted himself to science. Damir graduated from the Faculty of Economics in Zagreb in 1994, and in 1997, he earned his master's degree with the thesis titled "Applying Marketing Conception in Politics". In 2009, he successfully finished his PhD with the "Managing the Financial System of the Olympic Games". He is the author of four scientific books: *Marketing in Politics of the 21st century*, *Great People in Croatian Sport*, *Olympic*

*pic Games Management, Sport in the Time of Globalization (Sport and Capital).*

**Branka ŠUPUT** graduated from the Faculty of Humanities and Social Sciences at Zagreb University in 1985 with a BA degree in English Language and Literature and Russian Language and Literature. She has been a lecturer at VERN' University of Applied Sciences since 2001, where she teaches English at Entrepreneurship Economics, Tourism and Hotel Management and Public Relations and Media Studies. In 1985 she started teaching at the Center for Foreign Languages in Zagreb, followed by Zagreb University — Faculty of Economics and Octopus Language School. She has attended international conferences as well as Pilgrims and International House teacher-training courses in Canterbury and London, UK.

**Iliana TODOROVA** is a PhD student in direction Functional biocenology at the Sofia University “St. Kliment Ohridski” at the Faculty of Biology, Department of Ecology and Environmental Protection. She studied ecology and environmental protection at South -West University in Blagoevgrad from 2007 to 2011. In 2015, she earned a master's degree in the same area at the University of Sofia. Iliana's areas of research include forest ecology, dendrochronology, functional biocenology and ecosystem services.

**Sara URSIĆ** (1982, Split) is a research associate at the Institute of Social Sciences Ivo Pilar. She earned an MA in sociology and anthropology at the Faculty of Humanities and Social Sciences in Zagreb in 2005. In 2014, she obtained a PhD at the Faculty of Humanities and Social Sciences in Zagreb with the thesis “Socio-Spatial Aspects of Transformation of Cities' Outskirts: Two Examples from Croatia”. Her scientific interest is in the field of urban sociology, sociology of space and place and sociology of housing and urban planning. She teaches two courses at the University of Zagreb.

**Michael URSINUS** was born in Kiel, Northern Germany. He completed his undergraduate studies at Hamburg University (1972—80). He researched the Ottoman archives in Skopje and Istanbul (1977—78), resulting in a doctoral dissertation on Ottoman-induced regional reforms around Manastir/Bitola under Sultan Mahmud II. Michael was an assistant professor at Munich University 1981—84 and then a lecturer at the Centre for Byzantine, Ottoman and Modern Greek Studies, 1984—89, in Birmingham, UK. He was an associate professor in Islamic Studies and Turcology at Freiburg from 1989 to 1992. From 1992 until his retirement early in 2016, he was a full professor in Islamic and Ottoman studies at Heidelberg University (Seminar für Sprachen und Kulturen des Vorderen Orients). He was an honorary research fellow (Birmingham) and president of CIÉPO (Comité International des Études Pré-Ottomanes et Ottomanes) 2008—2018.

**Rahaela VARGA** is an assistant professor at the Department of Lifelong Learning at the Faculty of Education (University of Osijek, Croatia). She holds a PhD in educational sciences obtained from the Faculty of Humanities and Social Sciences at the University of Zagreb, Croatia. She has authored and co-authored dozens of research papers, two books and several book chapters. Her scientific interest mostly focuses on teachers', students' and head-teachers' competences, teaching methods, active learning and classroom communication.

**Marija VOLAREVIĆ** graduated from the Faculty of Political Science, University of Zagreb. She teaches several courses at VERN' University of Applied Sciences in the field of new media and public relations: Internet and Social Media, Digital Communication and Content Management. Her scientific interests include social media communication, online public relations and online journalism. Marija has a full-time job at a public relations agency in Za-

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greb. She is also a young researcher at the Institute for New Media and E-Democracy. She is a PhD student at the Faculty of Social Sciences, University of Ljubljana, at the Department of Marketing Communications.

**Pavao VRANEŠEVIĆ** was born in 1991 in Zagreb. In 2015, he completed an undergraduate study programme, which was conducted entirely in English, at the Faculty of Economics and Business in Zagreb and earned a bachelor's degree in business. Shortly afterwards, in 2017, he obtained a master's degree in business economics, with a specialisation in marketing at the same faculty. From November 2016 until December 2017, he worked at the film production company Interfilm. In April 2018, he got a job at the Zagreb Tourist Board where he still works today. He has volunteered and participated in several international conferences and is fluent in English, Spanish and Russian.

**Ana VRKLJAN MURAJ** has considerable work experience in business planning and in creation and implementation of marketing activities, gained in both the private and public sector. In the private sector, her main tasks were to coordinate between procurement, sales, marketing, field commercial representatives and the finance department. She also monitored the contracts on the construction of vessels and overhaul of ships through all phases as well as contracted commercial conditions, bank guarantees, letters of credit, payment dynamics, rights and obligations from contracts with partners. After joining the state agency, she gained additional experience in ways of communication and models of cooperation between the public and private sectors with the aim of developing business processes and improving the investment environment.

**Milica VUČKOVIĆ** is a research and teaching assistant at the Faculty of Political Science, University of Zagreb. She holds an MA in political science from the Central European University and an MA in journalism from the Faculty of Political Science in Zagreb. She is currently in her final year of PhD studies at the Faculty of Social Sciences in Ljubljana at the Department of Communication, specialising in online political communication. She is a teaching assistant at the Faculty of Political Science for the courses Cyberpolitics, Media and the Public, Social Media. Milica has authored scholarly articles in the area of new media and strategic communication.

**Dijana VUKOVIĆ**, PhD, was born on October 30, 1968 in Zagreb. She went to elementary and high school in Zagreb and is currently employed at the University of North in Varaždin. In 2017, she received her doctorate degree at the Faculty of Tourism and Hospitality at the University of Rijeka. So far she has published a total of thirty-two papers as author or co-author. She teaches several undergraduate and graduate courses at the Business University of Zagreb. On March 28, 2019, she was granted the scientific teaching title of docent by the Faculty Council of the University of North, in the field of social sciences, scientific field of economics.

**Iva VUNARIĆ**, mag. pol., graduated from the Faculty of Political Science, University of Zagreb. After earning her master's degree, she started working at Algebra University College where she currently holds the position of teacher education coordinator. Her interests are multidisciplinary; she is interested in communication and ethics, knowledge management and politics of higher education, with a special focus on quality assurance.

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**Joško ZEKAN** is a senior consultant at the University Hospital Centre in Zagreb. He founded and conducted the International Family Planning and Reproductive Health Course at the Inter-University Center in Dubrovnik. Joško was chairman of the Committee for the Prevention of Cervical Cancer of the Ministry of Health of the Republic of Croatia. Currently he is leading the Southeast European HPV Forum. He has published twenty-nine articles, two monographs and has attended thirty-five international and fifty-four national conferences. His scientific interests include family planning and reproductive health and organization of national screening and vaccination programmes.

**Zdenko ZEMAN**, PhD, is a sociologist and philosopher. He works at the Institute of Social Sciences Ivo Pilar in Zagreb. He is the author of two books and co-author of four books as well as many scientific articles. In his professional work, he is interested in sociological theories of (post)modernization, aging studies and socio-cultural aspects of sustainability. His empirical work is based on qualitative methodology.

**Gergő ZILIZI** is a computer science BSc student at the Faculty of Informatics, University of Debrecen, Hungary. He has been interested in computer graphics and 3D modeling for more than ten years. His interest turned towards virtual reality in 2014 when he built his first homemade VR headset from scrap parts. Since then he has developed various applications for different VR platforms. He is also interested in robotics, and he took part in the software development of a data acquisition system for CERN, Switzerland. He is a member of the Talent Management Program at the University of Debrecen.